



LUX LIFE POWER LOUNGE

2023 PRE-ESPY AWARDS ALL-STAR

TECH | STYLE | GROOM | GLOW EVENT

Tuesday, July 11, 2022

Hosted At HAGERTY In Culver City, California

11AM - 6PM

Presented By Lifestyle Elevation Media Foundation, Inc.

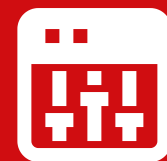
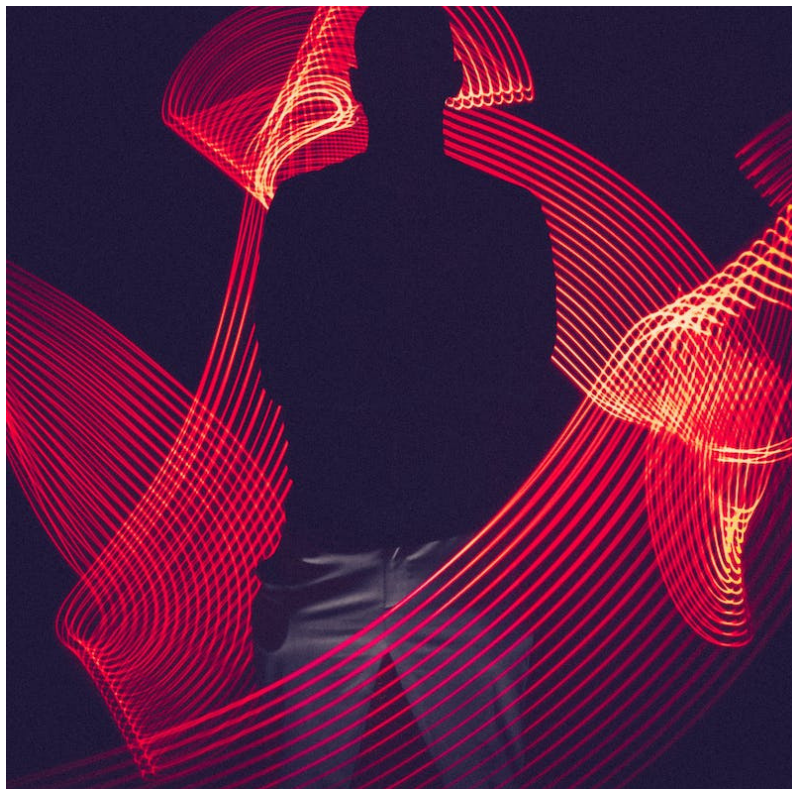
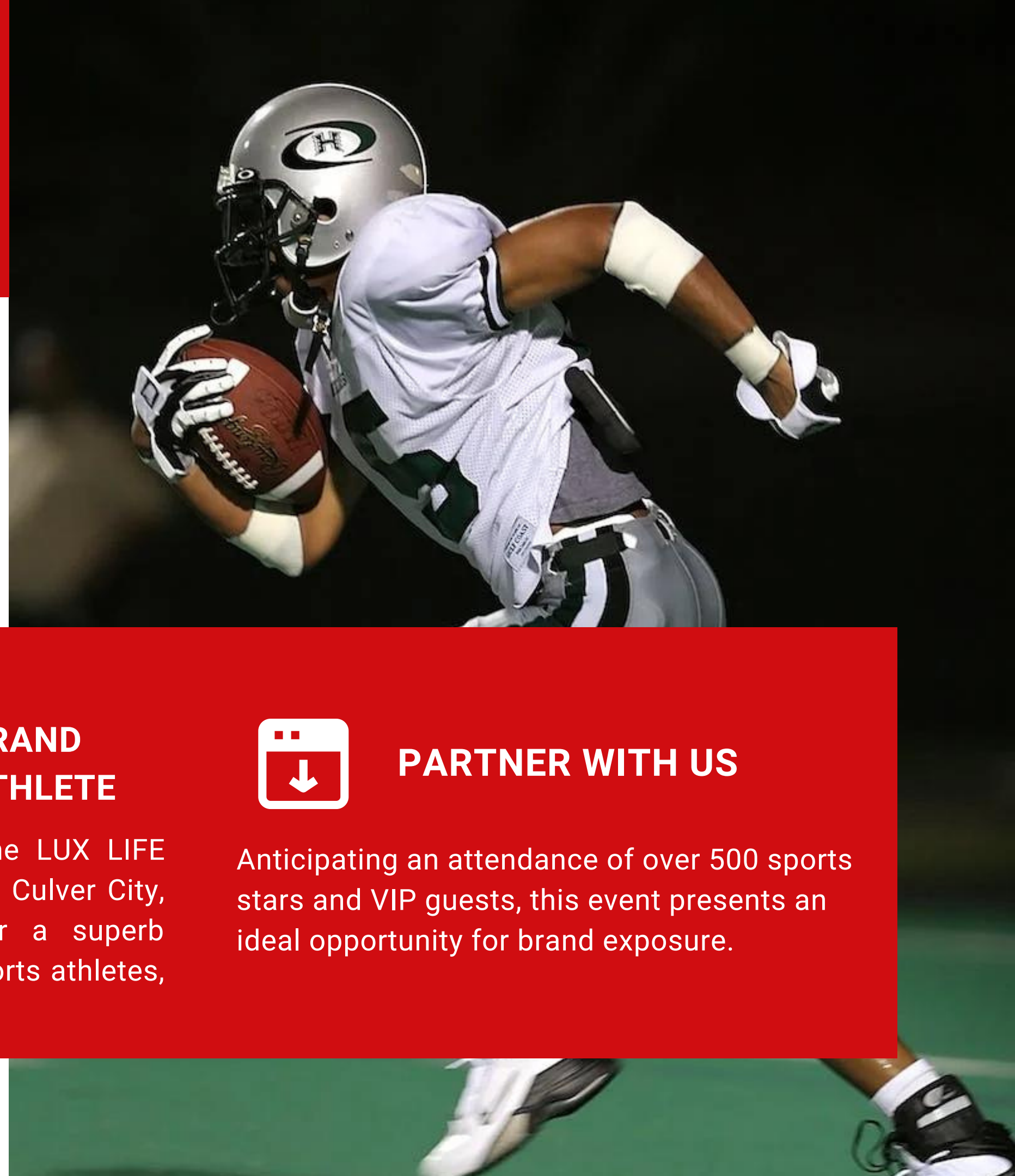


LUX LIFE POWER LOUNGE PRE-ESPY AWARDS ALL-STAR EVENT

TECH | STYLE | GROOM | GLOW EVENT

TUESDAY, JULY 11, 2023

TIME: 11AM - 6PM



PROMOTE YOUR BRAND TO THE SPORTS ATHLETE

Our themed lounges inside the LUX LIFE host venue, Hagerty, located in Culver City, California, are set to deliver a superb experience for all attending sports athletes, agents, and signature partners.



PARTNER WITH US

Anticipating an attendance of over 500 sports stars and VIP guests, this event presents an ideal opportunity for brand exposure.

A background image showing several cyclists in various colored jerseys (red, blue, black) riding their bikes during a race. The focus is on the cyclists in the foreground, with a blurred background of spectators and other riders.

**CONSIDER BECOMING OUR ESTEEMED LUX LIFE POWER
PARTNER FOR THE 2023 PRE-ESPY AWARDS ALL-STAR EVENT.**

SHOW UP & SHOW OUT



**Promote Your Brand Center Front
to NBA Athletes**



**Promote Your Brand Center Front
to NFL Athletes**



**Promote Your Brand Center Front
to USA OLYMPIC Athletes**

On Tuesday July 11, 2023, our event will assemble a diverse group of professional and college athletes from the NBA, NFL, MLB, and Track and Field, along with other notable figures from the sports world. This gathering promises to be one of the summer's most outstanding Pre-ESPY Events.

HAGERTY is our official venue partner for the LUX LIFE POWER LOUNGE event

The LUX LIFE POWER LOUNGE PRE-ESPY Awards All-Star Event will be held at the exclusive HAGERTY venue, situated at 3962 Landmark St, Culver City, CA 90232.

HAGERTY, a members-only automotive storage and social space designed for preserving and storing classic, collector, and exotic cars and motorcycles, will be the site of our event. This occasion will unite renowned sports athletes from across the globe to revel in a fusion of sports, cars, and technology, all while uplifting the future journalists among our youth. Hosted by the Lifestyle Elevation Media Foundation, Inc., this promises to be an exceptional evening in a remarkable venue, dedicated to an inspiring cause.



POWER-UP AND PARTNER WITH US TO BE AMONG THE TOP BRANDS SHOWCASING WHAT'S NEW AND EXCITING!





JOIN US, BE AMONG OUR LUX LIFE POWER LOUNGE VENUE PARTNERS

The LUX LIFE POWER LOUNGE PRE-ESPY Awards All-Star Event offers a distinctive opportunity for brands to participate as partners, displaying their products and services while fostering relationships with professional and collegiate athletes from the NBA, NFL, MLB, Soccer , and other sports.



This event provides the chance to engage with influential figures in the sports industry, create a memorable impact, and gain valuable insights from both industry professionals and consumers. Sponsoring our event guarantees brand exposure to a captive audience comprising athletes, coaches, agents, media representatives, and other luminaries from the realms of sports, technology, and entertainment. Thus, it serves as an excellent platform for showcasing products and services while garnering recognition within the sports industry.

POWER-UP AND PARTNER WITH US TO BE AMONG THE TOP BRANDS SHOWCASING WHAT'S NEW AND EXCITING!

2023 PRE-ESPY AWARDS ALL-STAR LUX LIFE POWER PARTNER

Our event will feature themed lounges within our LUX LIFE venue inside HAGERTY, a members-only automotive storage and social space. Companies can also leverage on-site brand activation opportunities, such as product sampling or hosting giveaways, to further engage attendees.

Beyond the immediate advantages of brand visibility and exposure, participation in the LUX LIFE POWER LOUNGE PRE-ESPY Awards All-Star Event can aid companies in forging valuable relationships with both professional and collegiate athletes. This event unites an impressive array of sports personalities, providing brands a golden opportunity to connect with individuals who may be open to endorsement deals, brand partnerships, or other collaborative endeavors.

THE ULTIMATE LUX LIFE SPORTS LOUNGE



TECHNOLOGY | ART | SPORTS LOUNGES



PLACE YOUR BRAND AT THE LUX LIFE POWER LOUNGE PRE-ESPY AWARDS ALL-STAR EVENT

Take the helm as our premier LUX LIFE POWER LOUNGE Event Partner. We would be thrilled to provide more information about our various partnership tiers and the associated benefits each participating partner can anticipate.

The presenting partner receives a dedicated super lounge section.

\$150,000 PRESENTING PARTNER

Recognition as a top-level sponsor in all event materials and media promotions - 25 x 25 space to activate your lounge.

- Opportunity to present an award during the event ceremony
- A dedicated lounge space with branding opportunities inside the HAGERTY venue space.
- Exclusive access to a VIP celebrity meet-and-greet session
- 30 ALL ACCESS complimentary partner lounge VIP partner passes.
- Opportunity to provide branded merchandise and promotional items to all event guests.
- Customized social media posts featuring your brand leading up to and during the event.



\$50,000 GOLD LOUNGE PARTNER

Recognition as a second-tier sponsor in all event materials and media promotions 15x15 space activate your lounge.

- A shared lounge space with branding opportunities inside the HAGERTY venue space.
- Exclusive access to a VIP celebrity meet-and-greet session
- 20 ALL ACCESS complimentary partner lounge VIP partner passes.
- Opportunity to provide branded merchandise and promotional items to all event guests
- Customized social media posts featuring your brand leading up to and during the event

PLACE YOUR BRAND AT THE LUX LIFE POWER LOUNGE PRE-ESPY AWARDS ALL-STAR EVENT

We appreciate your interest in becoming an All-Star Event Partner for our LUX LIFE POWER LOUNGE. Participate in the dynamic brand promotion at our signature event. This promises to be a rewarding lounge experience where you can promote your brand to some of the most distinguished sports stars, recognized both nation and international known sports stars.

ELEVATE your brand at our signature event.



PLACE YOUR BRAND AT THE LUX LIFE POWER LOUNGE PRE-ESPY AWARDS ALL-STAR EVENT

Thank you for your interest in becoming an All-Star Event Partner for our LUX LIFE POWER LOUNGE. Join us in the dynamic brand promotion at our signature event. This will be an exhilarating, rewarding lounge experience, allowing you to present and promote your brand to some of the most prestigious sports stars who are both national and international sports athletes.

ELEVATE your brand at our signature event.

\$25,000 LUX LIFE PARTNER

Recognition as a third-tier sponsor in all event materials and media promotions 10x10 space to activate your lounge.

A shared lounge space with branding opportunities inside the HAGERTY space.

15 ALL ACCESS complimentary partner lounge VIP partner passes.

Opportunity to provide branded merchandise and promotional items to all event guests.

Customized social media posts featuring your brand leading up to and during the event.



PLACE YOUR BRAND AT THE LUX LIFE POWER LOUNGE PRE-ESPY AWARDS ALL-STAR EVENT

Thank you for your interest in becoming an All-Star Event Partner for our LUX LIFE POWER LOUNGE. Join us in the dynamic brand promotion at our signature event. This will be an exhilarating, rewarding lounge experience, allowing you to present and promote your brand to some of the most prestigious sports stars who are both national and international sports athletes.

ELEVATE your brand at our signature event.

\$15,000 POWER PARTNER

Recognition as a 4-tier sponsor in all event materials and media promotions 8x8 space to activate your lounge.

A shared lounge space with branding opportunities inside the HARGETY Space.

8 ALL ACCESS complimentary partner lounge VIP partner passes.

Opportunity to provide branded merchandise and promotional items to all event guests.

Customized social media posts featuring your brand leading up to and during the event.



About Lifestyle Elevation Media Foundation

Lifestyle Elevation Media Foundation Inc., a non-profit organization, spearheads educational initiatives in technology, journalism, tech-focused events, and the arts community. We uphold the belief that journalists and photographers serve as our most significant providers of media advocacy news.

Our commitment lies in supporting individuals and their innate talents for writing and expression, which amplify the human experience. We invite you to join our mission of promoting positive values and creating opportunities for young individuals to realize their full potential across various disciplines.

PLACE YOUR BRAND AT THE LUX LIFE POWER LOUNGE PRE-ESPY AWARDS ALL-STAR EVENT

We are excited to announce that we are creating a tech and digital media lounge, which will be incorporated into The LUX LIFE POWER LOUNGE PRE-ESPY Awards All-Star Event. The lounge will feature interviews with brand partners and professional sports athletes, and we are hosting several teen and college youth to lead as sports and brand influencers in our digital news lounge. We look forward to providing a platform for young people to showcase their talents and creativity while promoting positive values such as diversity, leadership, and community involvement.

Visit the world of Lifestyle Elevation Media Foundation: <https://lemediafoundation.org/how-we-help/>

ALL BRAND PARTNERS WILL RECEIVE ON-SITE BRAND ACTIVATION OPPORTUNITIES, LOGO AND BRANDING VISIBILITY ON EVENT SIGNAGE, INVITATIONS, AND SOCIAL MEDIA MARKETING PRE & POST OUR EVENT

LUX LIFE POWER LOUNGE 2023 PRE-ESPY AWARDS ALL-STAR EVENT

Opportunity to network with other event partners and attendees.

We would be happy to work with you to customize a partnership package that meets your specific needs and goals. Thank you for considering our event as an opportunity to showcase your brand and connect with influential individuals in the sports world.



Email of Event Director, Lela at director@lemediafoundation.org

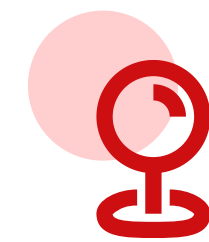
Presented by LIFESTYLE ELEVATION MEDIA FOUNDATION we are 501C(3) # 87-1628495 Digital Media Organization



POWER-UP PARTICIPATION FORM

JOIN US, BE AMONG OUR LUX LIFE POWER LOUNGE VENUE PARTNERS

Kindly fill out this short form to confirm your participation at our Tuesday, July 11, 2023 spectacular lounge event.



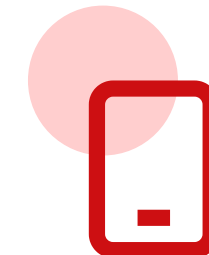
YES, Our company will participate as a lounge partner

Company Name: _____

Contact Name: _____

Email: _____

Mobile Number _____



Partnership Level

Presenting Partner \$150,000 _____

Gold Partner \$50,000 _____

Lux Life Partner \$25,000 _____

Power Partner \$15,000 _____



Share The Brand Your Company will Showcase _____

Lifestyle Elevation Media Foundation, Inc. is a Non-Profit 501(c)3 Tax ID # 87-1628495

